The energy challenge certainly ranks at the top of the world's agenda. What makes it particularly difficult to deal with is that it is created by two forces.

Though not usually put in these terms, one is globalization--and, in particular--the success of globalization. High growth rates, the emergence of large middle classes in countries like China and India, the continuing integration of the global economy--all this is powered by energy. To keep it going requires energy, lots of it.

But the second is the flip side, the consequence of the use of energy.
Some of the world's wealthiest are going green, spending their own greenbacks to protect the environment and fight global warming. In honor of the 37th annual Earth Day this Sunday, we are highlighting our picks for the 11 greenest billionaires.

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Brian Wingfield
Congress considers alternative fuel incentives. But what about cleaning up an old standby?

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Peter Huber

The national electric grid is the energy economy's one real trading floor.
Let that market work.

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Amanda Schupak

A new line from Benjamin Moore is eco-friendly. Can we please not talk about it?

Top 12 Greenest Vehicles

Dan Lienert

Protecting the Earth has never been easier thanks to these most environmentally friendly cars.

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Dan Lienert

A guide to the most up-to-the-minute alternatives to gasoline.

Groundbreaking Green Home Tax Breaks

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